

# TOM DELMUNDO

m (808) 384-1047  
me@tomdelmundo.com

## PORTFOLIO

[www.tomdelmundo.com](http://www.tomdelmundo.com)



## CAREER SUMMARY

Award winning writer, designer and art director. A strong strategic thinker with a passion for branding. My background spans traditional, digital, and experiential marketing.

## AWARDS and RECOGNITION

One Show pencil  
Clio  
ADDY  
Luerzer's Archive  
Creativity  
CA Magazine

## EXPERIENCE

Present **FREELANCE, SF**

2012-2014 **DraftFCB, NY**

VP Group Art Supervisor

- Founding member of the FCB Social Media Taskforce
- Supervised the Forxiga brand launch
- Developed digital work on Nasonex and Spiriva

2009-2012 **Cline, Davis, & Mann, NY**

VP Art Supervisor

Mentored a junior team and managed creative work on Pfizer Oncology and the blockbuster cancer drug, Sutent

2007-2009 **FREELANCE, NY**

ACD Copywriter

Agencies: Arnold, Y&R, various

2005-2007 **Planet Tan, Dallas**

Chief Creative Officer

Created and managed the branding and advertising for an indoor tanning chain profiled by Inc. magazine

2001-2003 **ADWorks, Honolulu**

Creative Director Copywriter

Managed a staff of 8 creatives, directing work for AT&T Wireless, the University of Hawaii, Papa Johns Pizza, Budget Rent-A-Car, and Aston Resorts

1999-2001 **Red Sky Interactive, San Francisco**

Design Director

Created award winning apps and interactive experiences for Sutter Home, Sprite, Miller Lite, Fairmont Hotels

1993-1998 **DDB, NY**

Senior Art Director/Copywriter

Created ads and campaigns for NY Lottery, Crunch Fitness, Volkswagen, Amtrak, Michelin, Irish Tourism, Bermuda Tourism, Mobil, HP computers, Hershey, Olympus, and Seagrams

## EDUCATION

**ART CENTER, Pasadena**

B.A. Advertising